



STRICE Global Investment Token

SUPERMARKET GLOBAL INVESTEMENTS WITH CRYPTO
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ABSTRACT

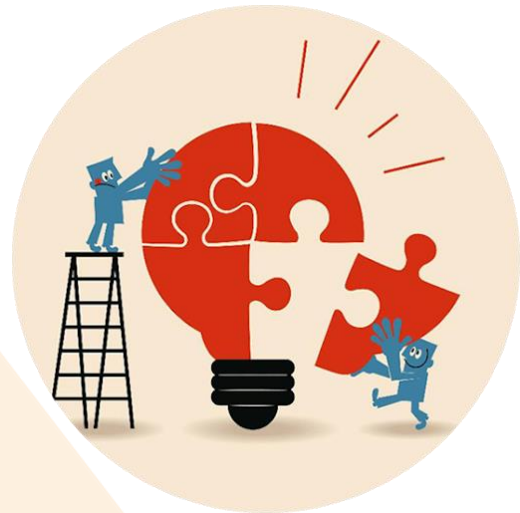
Retailing includes all the sports involved in promoting goods or offerings to the final customers for personal and non-enterprise use". A store or a retail store is any commercial enterprise whose sales extent comes more often than not from retailing. A store can also in most cases promote goods together with a supermarket store or a bookstore, or a store may additionally frequently sell offerings inclusive of a beauty parlour or a theatre. Retailers are commercial enterprise firms engaged in offering goods and offerings immediately to customers. Retail outlets are mostly concerned with promoting products. Typically, such companies sell man or woman devices or small groupings of merchandise to huge numbers of customers. Supermarket retailing is the combination of sports involved in promoting or renting purchaser items and offerings immediately to remain clients for his or her non-public or family use. Besides selling, retailing comprises such many sports as, shopping for, advertising, data processing, and keeping inventory.

HOW DOES SUPERMARKET RETAILING WORK?

Supermarket stores depend on a machine that supplies them with merchandise to market to clients. To collect inventory and make certain they have the goods they need to promote, we should install relationships with corporations that operate inside the retail supply chain. The retail supply chain includes producers, wholesalers, outlets, and the customer (stop-person). We linked the wholesaler to the manufacturer, whilst we attach the store to the wholesaler. In the arena of modern-day retailing, we consider the supermarket store to be the coronary heart of retail operations, it is far vital that it runs easily to ensure accuracy, performance, tempo, and traceability.

CHALLENGES GOING THROUGH SUPERMARKET STORE RETAIL INDUSTRY

One of the finest demanding situations dealing with all sectors of the economic system such as retail is the purchase and development of talent. Retail is turning into a more and more know how intensive enterprise and the capabilities and talents required to be triumphant within the zone are strengthening. The want to consciousness on capabilities for the retail sector is being driven by several elements with generation and changing client behavior among the maximum exceptional. There are presently very restrained facts available regarding the current and destiny talent requirements of the retail area that is concern for each retail employer and schooling and education provider. This is surprising given the dimensions of the world and its contribution to the financial system. Today purchasers are selecting multichannel shopping for experiences and assume that to be a seamless revel in. To entice patron loyalty, retailers need to provide a revel in that stand proud from others. Learn the challenges faced using the retail region these days. Multi-channel sale avenues, changing purchaser conduct, technological advances, rising opposition, growing frauds, and deliver chain management are several of them that require on the spot attention. Consumers today have changed the way they interact with agencies.



1. Multichannel Availability

The manner with the aid of which customers purchase merchandise, services, or services has undergone significant adjustments at some stage in this decade. The client has adapted to a couple of channels and that they circulate effortlessly throughout channels to look for products, determine the first-rate product thru discussions or critiques, look for the excellent fees and promotions



on the internet, finalize a store/net-shop and in the end make a buy. Retailers need to recognize this need for converting behavior and permit themselves to service the customers through many channels while imparting an included view of the commercial enterprise.

2. Changing Consumer Behavior

In today's world product differentiation is minimal and consumers are getting more and more charge touchy. They look for differentiation and consistently enjoy once they pass through exceptional channels to buy the same product. Retailers are triumphant in which they can offer a customized enjoy.



3. New Technology Innovations



We need a proper framework to recognize all the sides of operations and technology which want to be deployed to deliver on the expectancies. With the appearance of the net, outlets can create online shops which are open 24 hours an afternoon, 7 days a week. Customers can keep from the consolation of their own homes, attempting to find merchandise, and comparing charges of outlets around the arena. The Internet has extended both opportunities and opposition inside the retail enterprise.

4. Rising Competition

The competition between gamers inside the enterprise is increasing day by day as the products, items, or offerings that were handiest available and offered at handiest one kind of keep but are available at many exclusive types of stores. The four traditional areas of competition between shops are charged, variety, assortment, and comfort. Prices can trade regularly because of income and promotions. Product range refers to the range of categories of merchandise carried with the aid of a retailer. Assortment refers to the number of objects a store incorporates inside a sure category. Convenience refers to in which we position a store.

5. Availability of Skilled Workforce

The enterprise is going through a scarcity of centre management stage specialists. Major retailers are hiring aggressively from the same and smaller agencies with the aid of presenting higher packages. They are developing many degrees of control and hiring on a spree. Some regions comprising the era, supply chain, distribution, logistics, advertising, product improvement, and research are becoming very crucial for the success of the groups. These might lead to the recruitment of relatively expert people who focus on these fields. The region is possible to supply 5 million jobs within the coming 3 years inside the developing nations by myself.

6. Optimization of Supply Chain Management



Way of logistical demanding situations, steady modifications in customer choices, and the evolution of new retail codecs characterizes the retail situation. All this increases the challenges faced through the enterprise. Various strategies are to be carried out to enhance centre business processes, along with logistics, innovation, transparency, distribution and stock, control of factor sale (POS) records. Retail majors are under severe pressure to improve their supply chain structures and

distribution channels and reach the tiers of excellent and carrier preferred using the customers. Warehouse facilities and well-timed distribution are different regions of the undertaking.

7. Preventing Frauds in Retail

It is one of the primary demanding situations retail companies would face. Frauds, comprising dealer frauds, thefts, shoplifting, and inaccuracy in supervision and administration are demanding situations that can be hard to deal with. Retailers must deal with customer theft, worker theft, and deliver chain robbery. This is so even after the usage of protection techniques, such as CCTVs and POS systems. As the size of the arena might boom, the variety of thefts, frauds, discrepancies, and many others. In the system might additionally grow.

8. Improving Infrastructure & Logistics

Lack of proper infrastructure and distribution channels in any United States results in inefficient processes. A non-green distribution channel poses issues for retailers as it is extremely hard to handle and can cause huge losses. Urbanization and globalization are interesting businesses to expand Infrastructure facilities. Transportation, which includes railway systems, must be more efficient. Highways need to meet international standards. Airport capacities and power delivery must be superior.

9. Maintaining Loyal Customers

To maintain purchaser loyalties, stores ought to provide their clients, proper products, at the proper time and in the right region. This can lead to better revenue growth, which can enable the store to gain better shopping situations and pass the financial savings on to clients, leading to extra profitability and increase.

10. Inventory Management & Optimization

Inventory management refers to the approach's outlets used to manipulate ordering, delivery, receiving, garage, monitoring, and transport to clients. Poor preservation of inventory method both having too much of 1 product or having too many slow-shifting merchandises that bring about space constraints for different speedy-moving profitable items. Requirements of an inventory control device consist of talents for tracking inventory, comparing sales, studying and comparing products, and accumulating income information for man or woman shops.

MISSION



Strice token is a brand-new cryptocurrency that brings a revolutionary manner for human beings to get admission to funding possibilities the usage of blockchain era earned via sustainable action. The Strice token objectives to Provide an alternative and create a price for people to invest globally in using cryptocurrency generation to allow rapid, green, and secure funds transfer. By combining the potential transaction talents of cryptocurrencies via constructing a genuine funding revel in that help humans to invest using cryptocurrency for a higher way of life, anywhere within the global sporting out sustainable moves, Strice token emerge as available, this also makes the token a living currency. We did not properly articulate the token fee in our economic system that is why Strice Token targets to fix this as a new cryptocurrency that undoubtedly adds a fee to human beings for his or her moves.

The supermarket is now making its manner into many industries, along with retail. Though in its infancy, blockchain holds the outstanding ability for stores and has applications throughout deliver chain data control, client retention thru loyalty packages, virtual advertising, and marketing, among many others.

BLOCKCHAIN ASSESSMENT ON SUPERMARKET STORE RETAIL INDUSTRY

While blockchain was at the start created for cryptocurrency, this modern era promises several thrilling possibilities for almost all business sectors. Whether you are harvesting crops, constructing cars, or selling bananas blockchain can create at ease, incorruptible information of bodily items and facts.



Supermarket store retailers are interested in blockchain's potential to safely music the movement of records. Blockchain technologies can help outlets to position fresher, more secure, and extra lower-priced meals on our kitchen tables.

BLOCKCHAIN IS SUPPORTING THE COMPLETE SUPERMARKET STORE RETAIL INDUSTRY TO:

Reduce mistakes. A comfortable blockchain gadget does not make errors as humans do.

Track the movement of products. Ensure a clean journey from farm to table by monitoring where merchandise is, how they got there, and when they arrived.

Gather actual-time information to make upgrades. Blockchain offers stay records to help spot inefficiencies and highlight areas wherein grocery shops can improve their methods.

Create trust-worthy audit trails. Blockchain offers supermarket shops self-belief that suppliers are not slicing any corners in which they shouldn't be.

Although supermarket shops provide a fee in the shape of comfort and choice, the blockchain may want to make their value redundant.

Across the pond within the UK, the large four supermarkets control 50-eighty percentage of the grocery market. In Australia, the common markup for sparkling meals is forty-seven percent, in keeping with the Sydney Morning Herald. In Canada, that is specifically poignant after supermarket keep Loblaws turned into stuck in a multi-year bread fee-solving scheme.

These rate markups, inefficient supply chains, and price-solving conduct led to better fees for the consumer. Blockchain era can avoid those problems and offer lower expenses with extra selections without delay connecting grocery producers to consumers.

THE PROBLEM WITH SUPERMARKET SHOPS

Despite the benefits of a grocery store, the Social Market Foundation, a UK independent public coverage think tank released a report on the concentration of UK client markets which show supermarket ed a sturdy dissatisfaction with the grocery oligopoly from the public.

While there is some opposition within the marketplace, in line with the United Kingdom's Office of Fair Trading, sometimes in 2002-2003, where price-fixing has fee clients around 270 million pounds.

Although rate fixing is illegal, legal guidelines and punishments have no longer stopped supermarkets from developing monopolistic pricing schemes in the past.

Just currently in Canada, as an instance, supermarket Weston, owner of Loblaws, admitted to a fourteen-year-lengthy coordinated bread pricing scheme. During the price fix, the purchaser rate index for bread, rolls, and buns during the 2000s accelerated ninety-six percent. While the business enterprise paid a \$25 million high-quality, Phillippe from Reuters commented that coordination inside the grocery industry is fairly commonplace.

Even without charge-solving behavior, supermarkets require markups to make the most of each object. According to Daily Finance, the average markup varies broadly. The markup on canned items is at 26 percent even as bottled water may be as plenty as 1,000 percent. While it's miles an extremely low margin enterprise, supermarket store retailer's earnings on average 2-6 percentage. Given this, an insignificant zero.5 percent might be big to every birthday party from the provider, producer, and patron.

Despite the value supermarkets offer, there are a couple of problems that come on the side of it. Blockchain generation may want to deliver the same price without the extra issues.

FROM PUSH TO DRAG THRU BLOCKCHAIN

With the fast development of blockchain technology, consumers might buy regular merchandise at decrease fees direct from manufacturers.

The blockchain era can, shift the supermarket industry from a push right into a pull-based device. Supermarkets presently comply with a 'push-primarily based' technique where they 'push' the delivery of merchandise that purchasers see and purchase. A 'pull gadget,' is in which supply follows client demand.

In a decentralized ecosystem, every producer controls their products, pricing, and listings. Manufacturers then receive aggregated customer requests. Afterward, manufacturers deliver orders to clever distribution facilities and couriers supply orders to clients.

One such instance is Moscow-primarily based INS, a blockchain-based start-up in the grocery global. They recently raised 60,000 Ether (USD 41.5 million) in a public token sale in 2017.

Cryptocurrency News Site Merkle currently reported that INS has additionally attracted fascinated producers like Unilever, Reckitt Benckiser, Valio, and MARS.

THE ELEPHANT INSIDE THE BLOCKCHAIN GROCERY SUPERMARKET:

Scalability

Blockchains may additionally can dispose of supermarkets because of the intermediary in the approaching years. However, a blockchain-based community is presently now not scalable.

When it involves supermarket and delivery chains, quite a few data desires to be transferred in a completely quick quantity of time. The switch of misinformation would create a poor client enjoy, whilst it may complicate substantial delays seeing that groceries are perishable.

Blockchain in its contemporary incarnation, even though, would not arise to the project; there are presently too many obstacles inside the technology. For example, the power requirements could be so tremendous that this blockchain opportunity could be enormously inefficient and useless these days.

Even though INS, as an instance, plans to release across the world in 2018, it could be a while till a full rollout happens without a scalable blockchain.

In the meantime, huge shops like Walmart and Kroger are operating with IBM and their blockchain community to strengthen meals protection within the supply chain. They are checking out the blockchain era to trace food-borne ailments to their source. This process normally takes weeks with traditional document keeping but now takes seconds with blockchain generation. Walmart has already run two successful blockchain pilots with IBM: one tracing Chinese and red meat and the opposite tracing Mexican Mangoes.

While it can take years before producers sell direct to customers, supermarkets are presently taking gain of the advantages of blockchain generation. Whether or no longer blockchain will entirely disrupt supermarkets, although, currently depends on blockchain's potential to scale and grow.

WHAT IS A DIVIDEND?

A dividend is a distribution of cash to a category of shareholders in a business enterprise. Typically, dividends are drawn from a corporation's keep profits, however issuing dividends with negative keep earnings is still possible, however less common. Dividends deliver crucial dates, which determine whether or now not shareholders will gain dividend pay-out. First, the ex-dividend date is the ultimate date that eligibility to receive the dividend expires, most customarily, it occurs one enterprise day before the document date. Second, the filing date is when the board of directors determines which shareholders will receive dividends, along with applicable monetary information related to the dividend pay-out.

WHY COMPANIES PAY DIVIDENDS

Companies pay dividends for a selection of motives. These motives will have extraordinary implications and interpretations for traders.

We may predict dividends through the shareholders as a reward for his or their consideration in a business enterprise. The corporation control may additionally intend to honor this sentiment with the aid of delivering a strong tune file of dividend payments. Dividend payments replicate positively on a company and help preserve traders believe. Dividends are also desired using shareholders because they are treated as tax-unfastened profits for shareholders in many nations. Conversely, capital profits realized via the sale of a share whose charge has extended are considered taxable earnings. Traders who search for brief-

term gains can also opt for getting divided bills that immediately offer tax-unfastened gains.

STRICE Tokenomics

Token Name	Strice
Token Symbol	STRICE
Total Supply	100,000,000,000
Platform	Smart Chain
Initial Price	0.000002 BNB

- Approx. 20% to 30% Tokens will be burnt finally.

